



Established 1979

Website www.pokejos.com

Owners Danny Haberman and Doug Bohne

Locations

Round Rock

1202-C North IH-35
Round Rock, TX 78681
512-388-7578

Parmer Lane

2121 Parmer Lane
Austin, TX 78727
512-491-0434

Great Hills

9828 Great Hills Trail
Austin, TX 78759
512-338-1990

Hancock Center

1000 E. 41st Street
Austin, TX 78751
512-302-1200

Brodie Oaks

4109 Capital of Texas Highway
Austin, TX 78704
512-440-0447

Hours Open daily, 11:00 a.m. – 9:00 p.m.

Mission Statement

The underlying philosophy of Pok-e-Jo's is sincere. Serve a quality product with superior service at a reasonable price in an atmosphere that is inviting for customers and employees.

History

The first Pok-e-Jo's Smokehouse, located on North Burnet Road in Austin, Texas was founded by University of Texas graduates Porky Haberman, Joe Slayton and Doug Bohne. Unhappy with other BBQ joints, they set out to perfect their own recipes and rubs through countless samplings of ribs and brisket, and convinced Joe's grandma to share her prized potato salad recipe. Before long, their business was smoking.

Doug honed his restaurant skills at a few famous Dallas BBQ joints and turned Pok-e-Jo's into one of the best BBQ places in Austin.

Porky's son, Danny Haberman joined the expanding business soon after the original Burnet Road location was condemned to make way for Mopac Highway. Danny helped develop the company's burgeoning catering business. Within three years, Pok-e-Jo's opened two more locations, one in the Great Hills area and the other in Round Rock, TX, which was dedicated exclusively to catering. It wasn't long before Pok-e-Jo's catering was serving up over \$1 million in sales.

Years have passed since the first plate of BBQ was served, yet the same values of hard work and top quality meats have not changed. The popular side dishes, many of which are family recipes or have evolved from trial and error, are still made fresh every morning. Danny and Doug can still be found at one of the five locations shaking hands with "regulars" and visiting with old

friends. The famous Burnet Road sign hangs proudly on the wall of the Round Rock restaurant showing that Pok-e-Jo's is here to stay.

Timeline

- 1979 Pok-e-Jo's invents "real" BBQ in Austin, Texas
- 1982 First catering gig is a success
- 1983 Mouth-watering signature BBQ sauce is developed in Porky's kitchen
- 1985 Pok-e-Jo's original location is condemned by Texas Department of Transportation
- 1986 Doug Bohne opens 2nd Pok-e-Jo's location
- 1991 Great Hills location opens
- 1992 Round Rock catering store hits the map
- 1995 Fifth Street joint is born
- 1998 Parmer Lane store opens
- 2002 Brodie Oaks location opens the doors
- 2006 Last, but not least, the Hancock Center location is open for business
- 2007 Venerable 5th Street location is closed
- 2008 Pok-e-Jo's spices things up with a hotter version of their signature BBQ sauce
- 2009 Pok-e-Jo's celebrates their 30th Anniversary

Catering

Pok-e-Jo's Smokehouse is among Austin's most successful BBQ catering companies. From Texas-sized weddings to family meals to go, Pok-e-Jo's is equipped to serve healthy, delicious and affordable meals to any size party. The most requested items are their famous fajitas and custom box lunches, in addition to delicious, traditional holiday meals with all the trimmings, which feed over six people and cost less than \$70. Detailed catering menus are online.

In-Store Menu

BBQ Plates: Beef, Pork Ribs, Sausage, Pork Loin, Chicken, Turkey Breast, Veggie Plate

Homemade Sides/ Desserts: Potato Salad, Cole Slaw, Pinto Beans, Baked Potato Casserole, Green Bean Casserole, Fruit Salad, Broccoli Salad, "Texas" Fries, Fried Okra, Mac 'N Cheese, Buttered Corn, Baked Potato, Peach Cobbler, Cherry Cobbler and Banana Pudding

BBQ Sandwiches: Beef, Sausage, Pork Loin, Turkey Breast, Chicken, Sausage Wrap

Other Stuff: Super Spud (baked potato), and Chef Salad

BBQ by the Pound: Beef, Pork Ribs, Sausage, Pork Loin, Turkey Breast, Chicken

Kids' Menu: 1/4 BBQ, Chicken Strips, Grilled Cheese Sandwich

Media Inquiries

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