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Media Alert: Holiday Meal 'tis the Real Deal

Austin, TX—November 18, 2008—For almost 30 years, legendary smokehouse Pok-e-Jo's has been serving up some of the best smoked meats and homemade sides around. This holiday season, guests will be eager to hear that their favorite neighborhood BBQ joint is offering Austin's lowest priced and most complete traditional Thanksgiving meal to-go. There's no reason to spend hours fighting long grocery lines and cooking in a hot kitchen while family and friends enjoy the holiday festivities with a deal like this.

“Holiday Real Deal” (Feeds six-eight people) \$64.99

- 14-lb Whole smoked and hand-basted turkey
- Corn bread dressing (1 quart)
- Green bean casserole (1 quart)
- Cranberry relish (1 pint)
- Homemade rolls (1 dozen)
- Sausage gravy (1 quart)
- Baked potato casserole (1 quart)

Pok-e-Jo's will be giving thanks this holiday season by donating 20 Thanksgiving meals to The Arc of the Capital Area, a nonprofit organization supporting people with developmental disabilities in Central Texas. The meals will be personally delivered to families struggling to provide a warm dinner for their families on Thanksgiving Day.

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The current Pok-e-Jo's owners opened the doors to the first restaurant in 1979 with a simple philosophy—sell a quality product with superior service at a reasonable price in an atmosphere that is inviting and fun. With five locations around town and one of the largest catering businesses in Austin, Pok-e-Jo's has succeeded in their mission and have in turn become the comfortable neighborhood BBQ joint they envisioned from day one. www.pokejos.com