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Great Austin BBQ Tradition Gets Mention National Best Seller - Julie & Julia

Superstar Food Blogger Julie Powell talks about one of her favorite BBQ restaurants in her best-selling book.

AUSTIN, Texas—July 30, 2009—The nationally acclaimed book, now a major motion picture, [Julie and Julia](#) (365 Days, 524 Recipes, 1 Tiny Apartment Kitchen: How One Girl Risked Her Marriage, Her Job, and Her Sanity to Master the Art of Living) started with a [blog](#) by [Julie Powell](#), who grew up right here in Austin.

Powell's blog documented her project, which was to prepare every recipe in the first volume of [Mastering the Art of French Cooking](#)—the cookbook that first brought Julia Child to the attention of the world at large.

In the book, Julie talks about her experiences here in Austin and some of her favorite places to eat—including our own Pok-e-Jo's BBQ. In blogs and articles discussing the book and movie, a mention of Julie's love of Pok-e-Jo's succulent brisket and fried okra is often included.

Why not come in and check it out for yourself?

About Pok-e-Jo's

Great BBQ begins with a hard-working smokehouse, the right wood combination and a whole lot of dedication to the art of slow-cooking. The result is mouth-watering perfection - BBQ magic. Pok-e-Jo's is dedicated to serving folks a quality product with superior service at a reasonable price in an atmosphere that is warm, comfortable and inviting for customers and employees alike. Pok-e-Jo's is a true Austin experience. Stop on in and see why we have been an Austin family tradition for 30 years!

Check us out at www.pokejos.com

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